

# Recruitment Ambassador

## Background

At Think Ahead, we want to see a society where everyone with mental health problems can flourish. That won't happen unless people can improve their social circumstances – because life issues like relationships, living arrangements, and employment have profound effects on mental wellbeing.

To drive positive change, we created the Think Ahead programme: a new route into mental health social work for talented graduates and career-changers. It has quickly become one of the country's most competitive graduate schemes, with 27 applications for each place on the programme.

As a charity we aim to:

- Attract talented people into mental health social work.
- Diversify the social-work field to represent the service users we work with
- Train our participants to improve outcomes for people with mental health problems.

## About the role

We are looking for enthusiastic and proactive university students with a passion for mental health to promote the opportunities we offer, across their university. If you are an active member of student communities and are comfortable working independently, you could be ideal for this role. If you are also keen to raise awareness of mental health, and are a confident communicator and networker, we would love to hear from you.

**We welcome applications from all members of the community and are particularly encouraging those from under-represented backgrounds.** We want our ambassadors to represent the communities they'll be working with, and want to encourage a stronger representation **from Black, Asian and ethnically diverse people and members of the LGBT+ community** to apply.

We also recognise that there is a current gender gap in the sector, with more female than male social workers, and a disproportionate number of male service users compared to male social workers, so we also encourage **students who identify as male** to join us as well.

This is a paid opportunity and a fantastic fit for students who are interested in a career in mental health, charities, marketing, communications, events, PR or related roles.

We anticipate that this role will be delivered remotely in the 2021/22 academic year when liaising with Think Ahead, however ambassadors will be encouraged to promote our programme in in-person events if they feel comfortable doing so.

## Benefits of the role

- Earn the Living Wage of £9.50 per hour (£10.85 with London weighting).
- Work flexible hours – on average two hours a week for eight weeks of the spring term, which you can work around your studies and other commitments to suit you, due to the independent nature of this work.
- Develop various transferable skills, including communication, independent working, marketing, networking, planning, and organising.
- Gain experience in promoting a growing organisation.
- Play a key role in Think Ahead's work to better support people with mental health problems.

## What it involves

- Contracted from January– March 2022.
- Working independently to promote the Think Ahead brand across your university using creative marketing techniques, such as using social media, lecture shoutouts and involvement in student newsletters.
- Utilising your own networks within the university community to promote our opportunities.
- Acting as a professional point of contact for interested students and spreading our message with confidence.
- Networking with a range of stakeholders on campus (academic departments, societies, voluntary organisations) to raise the profile of Think Ahead.

- Supporting us at careers fairs, presentations and other recruitment events (all currently being held remotely).

### **Who we are looking for**

You will need to be:

- A full-time undergraduate student at a UK university in the 2021/22 academic year.
- Eligible to work in the UK from January– March 2022.
- Available for an interview between November and December.
- Preferably a final year student, but not necessary

You will also need to demonstrate that you have the six key attributes that we look for in our Recruitment Ambassadors:

**Motivation** – You will be passionate about Think Ahead, and show clear drive to want to promote the programme and raise awareness of mental health and the role of social workers.

**Leadership** – You will need to work independently and be driven to lead on new ideas, running events and managing your time effectively.

**Relationship-building** – It is vital that you can quickly build relationships with new and existing stakeholders such as societies, careers advisors and academics.

**Adaptability** – Ideas may not always go according to plan so you need to be able to deal with last-minute changes and the possibility that things may not work out successfully every time.

**Communication** – You will be forthcoming in talking to new people with an ability to influence and persuade others. You should be a confident communicator, speaking positively about Think Ahead and remaining on message with the rest of the organisation.

**Inclusivity**- You will be expected to liaise with diverse groups and encourage people from all backgrounds to learn about our programme.

### **How to apply**

Apply online here, or email the Recruitment Team on [recruitment@thinkahead.org](mailto:recruitment@thinkahead.org) if you have any questions. We are recruiting on a rolling basis; the **final deadline is 9am on Monday 13<sup>th</sup> December.**